

Build, Update & File Insurance Products in One Governed Platform.

Adaptify IPLM turns product artifacts into an intelligent operating system for P&C carriers, centralizing forms, rules, rates, workflows, governance, and AI-driven product insight so your teams move from strategy to market with fewer delays.

END-TO-END PROCESS

From Capture to Launch, One Continuous Workflow.

01

Capture
Ingests forms, rules & rates

02

Structure
Organize with metadata & lineage

03

Coordinate
Drive approvals across teams

04

Analyze
AI compares versions & impacts

05

Prepare
Generate filing-ready outputs

06

Launch
Move to market with confidence

WHY ADAPTIFY

Operational Clarity Across the Product Lifecycle.



Accelerate Product Timelines

Move from strategy to submission with fewer delays. Automated workflows eliminate bottlenecks and keep every stakeholder aligned at every stage.



Maintain Regulatory Confidence

Audit-ready filings with built-in validation at every step. Stay ahead of regulatory requirements with a complete, traceable record of all product changes.



Improve Portfolio Performance

Full lifecycle visibility and real-time insight across your entire product portfolio. Make data-driven decisions with AI-powered analysis of versions, impacts, and trends.



Align Cross-Functional Teams

A unified operating model with no fragmented handoffs. Product, actuarial, legal, and compliance teams work from a single source of truth, together.

Supporting the Product Lifecycle in **One Unified Platform.**

Product Vault

One Source of Truth for All Product Assets

- Eliminate version confusion across Product, Claims & Underwriting.
- Reduce search & rework by 40–60% with a single governed repository.
- Native P&C ontology: LOB, risk, coverage & jurisdiction structure.

Rating Sandbox

Test, Simulate & Decide, Before It Hits Your Book

- Scenario testing mirrors production rating logic exactly. Zero risk.
- Self-serve sandbox empowers actuarial & business leaders without IT.
- Book-of-business benchmarking: premiums, loss ratios & territories.

Project Workbench

Insurance Product Team Collaboration

- Centralize comments, decisions & approvals in one contextual workspace.
- Configurable workflows for every LOB, product type & change type.
- Auto-generate complete filing packages from approved content.

Filing Manager

One Controlled Process from Concept to Final Approval

- Auto-compile filing packages from governed, approved content.
- Never miss an objection deadline. Structured tracking per round.
- Complete disposition history from initial submission through closure.

See Adaptify in **Action.**

Request a demo to explore how your team can streamline product development and filing in one unified platform.

[Request a Demo](#)